What is claimed is:

1. A tower for the storage and display of articles, said tower comprising:

a cell structure having a top, a bottom and a plurality of horizontal and vertical members positioned between the top and the bottom to form a plurality of cells;

each of the cells sized to receive, hold and display at least one article;

a base; and

a shaft fixed to the base and rotatably connected to the cell structure to provide for the cell structure to rotate with respect to the base.

2. The tower of claim 1 further comprising a connector assembly rotatably mounted to and positioned between the base and the cell structure bottom.

3. The tower of claim 2 wherein the connector assembly is a lazy suzan.

4. The tower of claim 1 wherein the article is a compact disk.

5. The tower of claim 1 wherein each cell has a front opening, a rear opening and a side opening whereby at least one article can be inserted into a cell through the side opening.

6. The tower of claim 1 further comprising a knob connected to the top whereby turning the knob rotates the cell structure.

7. The tower of claim 1 wherein the shaft has a threaded end located proximate the base and a connecting assembly is attached to the threaded end to maintain the shaft fixed to the base.

8. The tower of claim 5 wherein the front opening can display substantially the entire front surface of an article stored in the cell and the rear opening can display substantially the entire rear surface of an article stored in the cell.

9. The tower for the storage and display of articles, said tower comprising:

a storage structure having a top and a bottom;

a plurality of cells positioned between the top and the bottom;

each cell having a front opening, a rear opening and a side opening whereby at least one article can be inserted into a cell through the side opening and provide for said article to be removably positioned in the cell;

a base; and

a shaft fixed to the base and rotatably connected to the top and bottom to provide for the top, bottom and plurality of cells to rotate with respect to the base.

10. The tower of claim 9 further comprising a connector assembly rotatably mounted to and positioned between the base and the bottom.

11. The tower of claim 10 wherein the connector assembly is a lazy suzan.

12. The tower of claim 9 wherein the article is a compact disk.

13. The tower of claim 9 further comprising a knob connected to the top whereby turning the knob rotates the top, the bottom and plurality of cells.

14. The tower of claim 9 wherein the shaft has a threaded end located proximate the base and a connecting assembly is attached to the threaded end to maintain the shaft fixed to the base.

15. A tower for the storage and display of articles, said tower comprising:

a cell structure having a top, bottom and a plurality of horizontal and vertical members positioned between the top and the bottom to form a plurality of cells;

each of the cells sized to receive, hold and display at least one article;

a base; and

a connector assembly rotatably mounted to and positioned between the base and the cell structure to provide for the cell structure to rotate while the base is stationary.

16. The tower of claim 15 wherein the connector assembly is a lazy suzan.

17. The tower of claim 15 wherein each cell has a front opening, a rear opening and a side opening whereby at least one article can be inserted into a cell through the side opening.

18. The tower of claim 17 wherein the front opening can display substantially the entire front surface of an article stored in the cell and the rear opening can display substantially the entire rear surface of an article stored in the cell.